



WECONNECT INTERNATIONAL ACTIVITY IN CANADA

July 2019 - June 2020



1,242

women-owned businesses
(registered or certified)

209

Trained women business owners in the skills and knowledge necessary to grow their business

194

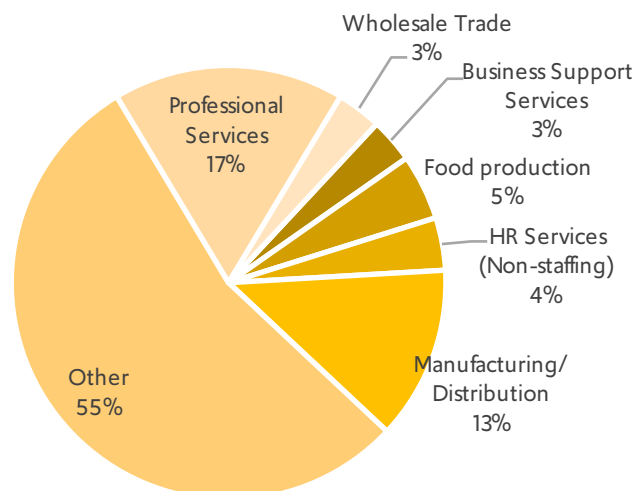
Facilitated connections between women business owners and corporate buyers

2,386

Facilitated connections between women business owners

CATEGORY BREAKDOWN

By WEConnect International's certified Canadian women-owned businesses



KEY ECONOMIC DATA - CANADA

GDP (BILLION USD)



GDP PER CAPITA (PPP)

\$51,342

20TH

Worldwide ranking of GDP per capita

The economy of Canada is the 10th largest in the world measured by nominal GDP and 16th largest by purchasing power parity (PPP).

GDP GROWTH RATE (%)



23RD

in worldwide Ease of Doing Business ranking

- Canada is home to 44 billionaires as of 2020 - this marks Canada as the 8th largest country by billionaire population
- Canada's major stock exchange, the Toronto Stock Exchange, had a market capitalization of \$2.05 trillion as of 2020

TOP EXPORTS

- Crude and refined petroleum
- Cars and vehicle parts
- Gold

LABOR FORCE

- 20.6 million**
- Agriculture: 1%
 - Industry: 19%
 - Services: 79%

TOP INDUSTRIES

- Gasoline and petroleum
- Cars
- Food production
- Mining and quarrying

The minimum wage in Canada is set by province and ranges from \$11.32 to \$15 CAD per hour, or \$8.46 to \$11.21 USD.

PRACTICAL INFORMATION ON DOING BUSINESS IN CANADA

CANADA'S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

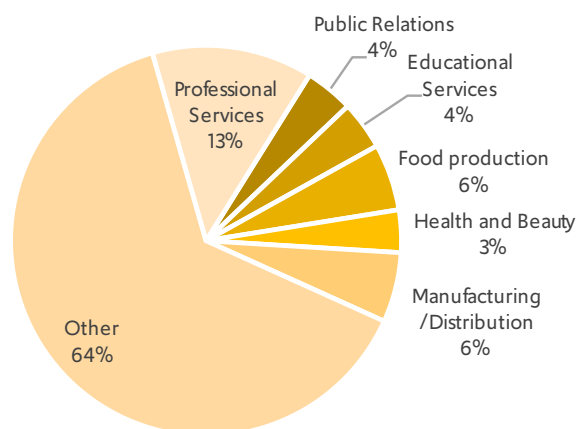
- Starting a business: #3
- Dealing with construction permits: #64
- Getting electricity: #124
- Registering property: #36
- Getting credit: #15
- Protecting minority investors: #7
- Paying taxes: #19
- Trading across borders: #51
- Enforcing contracts: #100
- Resolving insolvency: #13

KEY INFORMATION ON CANADIAN WOMEN IN BUSINESS

- Female labor participation: 61%
- Female-to-male ratio for entrepreneurial activity: 0.8
- Female entrepreneurial activity out of necessity (indicating no other options are available): 10.3%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 83.3%
- 16.8% of all Canadian women entrepreneurs have a post-secondary education level or higher

CATEGORY BREAKDOWN

Percentage of women-owned businesses per industry in Canada



WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	100
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	100
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		100