



WECONNECT INTERNATIONAL ACTIVITY IN MEXICO

July 2019 - June 2020



1,173
women-owned businesses
(registered or certified)

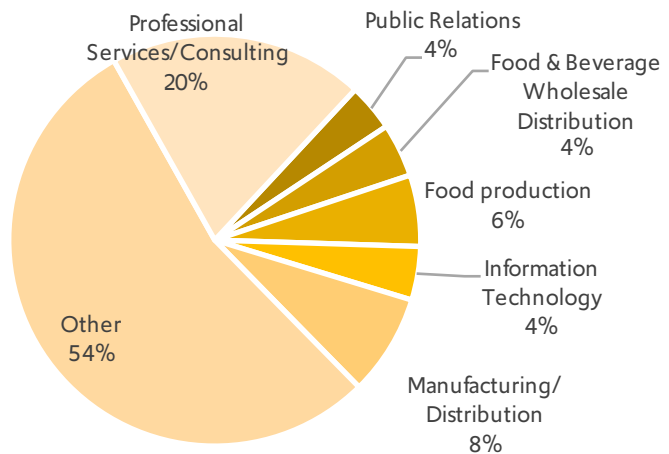
332
Trained women business owners in the skills and knowledge necessary to grow their business

4,465
Facilitated connections between women business owners and corporate buyers

8,037
Facilitated connections between women business owners

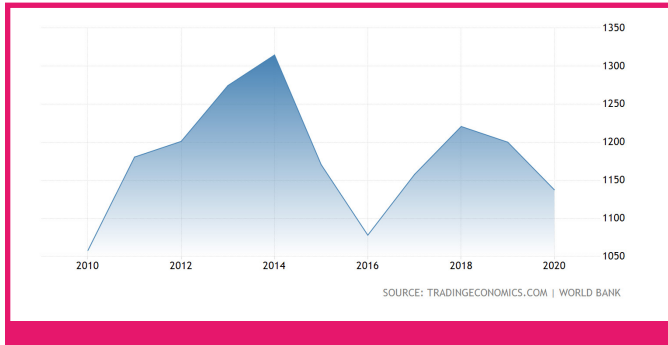
CATEGORY BREAKDOWN

By WEConnect International's certified Mexican women-owned businesses



KEY ECONOMIC DATA - MEXICO

GDP (BILLION USD)



GDP PER CAPITA (PPP)

\$20,441

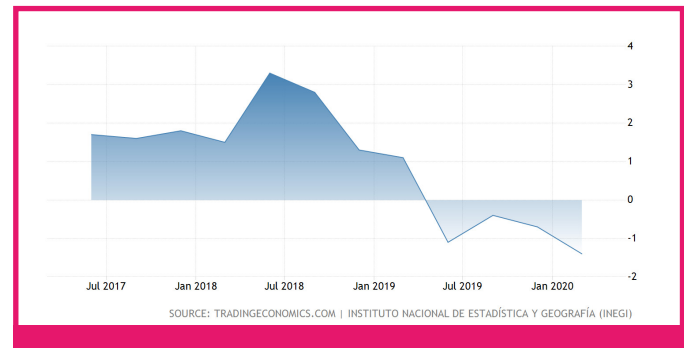
Annual median per capita income in 2019

65TH

Worldwide ranking of GDP per capita

The economy of Mexico is the 15th largest in the world measured by nominal GDP and 12th largest by purchasing power parity (PPP).

GDP GROWTH RATE (%)



60TH

in worldwide Ease of Doing Business ranking

- Mexico is home to 12 billionaires as of 2020 - this marks Mexico as the 20th largest country with billionaire population
- Mexico's major stock exchange, the Mexican Stock Exchange, had a market capitalization of \$305.72 billion as of 2020

TOP EXPORTS

- Cars and vehicle parts
- Computers
- Delivery trucks
- Telephones

LABOR FORCE

- 57.1 million**
- Agriculture: 12.61%
 - Industry: 26.14%
 - Services: 61.25%

TOP INDUSTRIES

- Food and beverages
- Petroleum
- Motor vehicles
- Electronics

The mandatory minimum wage in Mexico is 123.22 Mexican pesos a day, or \$5.54 USD.

PRACTICAL INFORMATION ON DOING BUSINESS IN MEXICO

MEXICO'S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

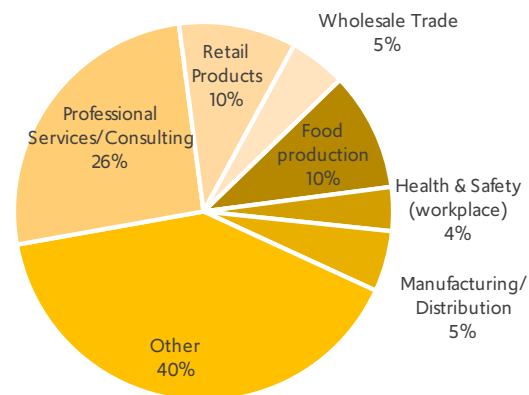
- Starting a business: #107
- Dealing with construction permits: #93
- Getting electricity: #106
- Registering property: #105
- Getting credit: #11
- Protecting minority investors: #61
- Paying taxes: #120
- Trading across borders: #69
- Enforcing contracts: #43
- Resolving insolvency: #33

KEY INFORMATION ON MEXICAN WOMEN IN BUSINESS

- Female labor participation: 44%
- Female-to-male ratio for entrepreneurial activity: 0.6
- Female entrepreneurial activity out of necessity (indicating no other options are available): 29.3%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 70.5%
- 10.4% of all Mexican women entrepreneurs have a post-secondary education level or higher

CATEGORY BREAKDOWN

Percentage of women-owned businesses per industry in Mexico



WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	75
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	100
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		83.8