

WECONNECT INTERNATIONAL ACTIVITY IN PERU

July 2019 - June 2020



768

women-owned businesses
(registered or certified)

109

Trained women business owners in the skills and knowledge necessary to grow their business

322

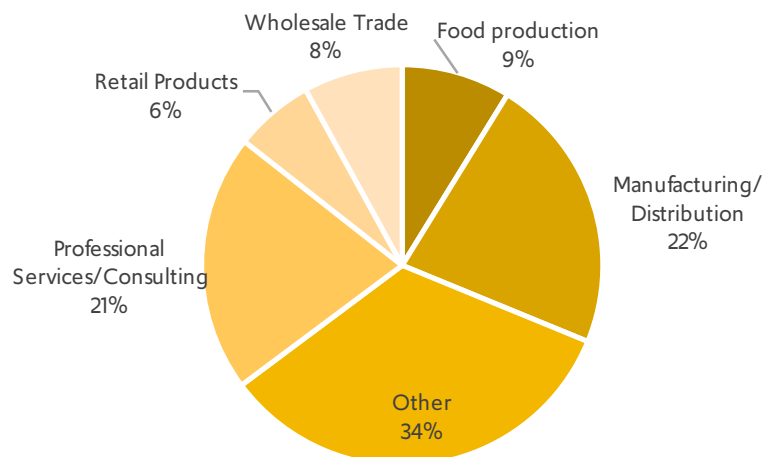
Facilitated connections between women business owners and corporate buyers

674

Facilitated connections between women business owners

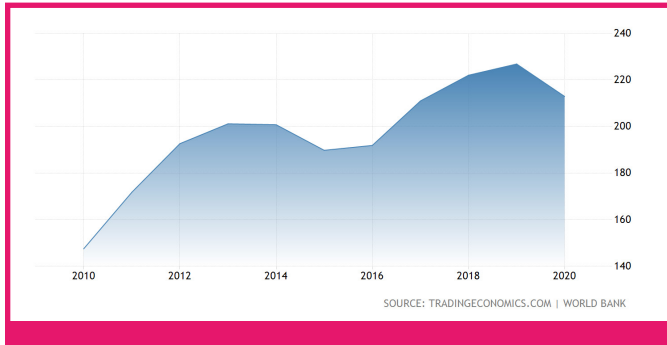
CATEGORY BREAKDOWN

By WEConnect International's certified Peruvian women-owned businesses



KEY ECONOMIC DATA - PERU

GDP (BILLION USD)



GDP PER CAPITA (PPP)

\$13,380

Annual median per capita income in 2019

96TH

Worldwide ranking of GDP per capita

The economy of Peru is the 49th largest in the world measured by nominal GDP and 48th largest by purchasing power parity (PPP).

GDP GROWTH RATE (%)



76TH

in worldwide Ease of Doing Business ranking

- Peru is home to 2 billionaires as of 2020 - this marks Peru as the 28th largest country with billionaire population
- Peru's major stock exchange, the Lima Stock Exchange, had a market capitalization of \$83.3 billion as of 2020

TOP EXPORTS

- Copper
- Gold
- Petroleum

LABOR FORCE

- 18.9 million**
- Agriculture: 27.39%
 - Industry: 15.35%
 - Services: 57.27%

TOP INDUSTRIES

- Minerals
- Steel
- Petroleum and natural gas
- Fishing

The mandatory minimum wage in Peru is 930 Peruvian soles per month, or \$266.78 USD.

PRACTICAL INFORMATION ON DOING BUSINESS IN PERU

PERU'S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

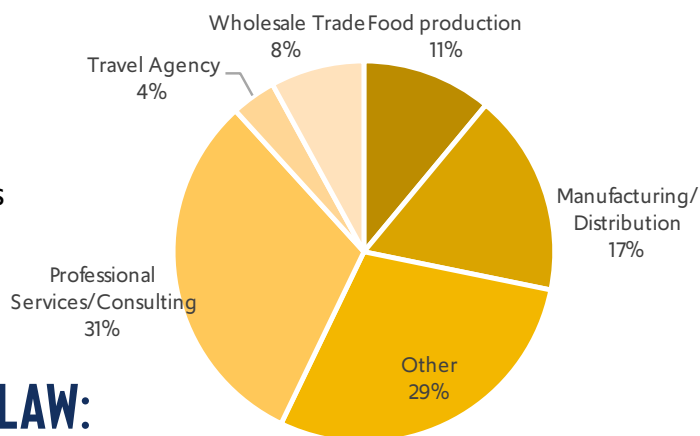
- Starting a business: #133
- Dealing with construction permits: #65
- Getting electricity: #88
- Registering property: #55
- Getting credit: #37
- Protecting minority investors: #45
- Paying taxes: #121
- Trading across borders: #102
- Enforcing contracts: #83
- Resolving insolvency: #90

KEY INFORMATION ON PERUVIAN WOMEN IN BUSINESS

- Female labor participation: 70%
- Female-to-male ratio for entrepreneurial activity: 0.9
- Female entrepreneurial activity out of necessity (indicating no other options are available): 23%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 72.9%
- 7.3% of all Peruvian women entrepreneurs have a post-secondary education level or higher

CATEGORY BREAKDOWN

Percentage of women-owned businesses per industry in Peru



WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	100
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	80
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		95