WECONNECT INTERNATIONAL ACTIVITY IN PERU
July 2019 - June 2020

768 women-owned businesses (registered or certified)

109
Trained women business owners in the skills and knowledge necessary to grow their business

322
Facilitated connections between women business owners and corporate buyers

674
Facilitated connections between women business owners

CATEGORY BREAKDOWN
By WEConnect International’s certified Peruvian women-owned businesses

Food production 9%
Manufacturing/Distribution 22%
Professional Services/Consulting 21%
Wholesale Trade 8%
Retail Products 6%
Other 34%
The economy of Peru is the 49th largest in the world measured by nominal GDP and 48th largest by purchasing power parity (PPP).

76th in worldwide Ease of Doing Business ranking

The mandatory minimum wage in Peru is 930 Peruvian soles per month, or $266.78 USD.
PRACTICAL INFORMATION ON DOING BUSINESS IN PERU

PERU’S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

• Starting a business: #133
• Dealing with construction permits: #65
• Getting electricity: #88
• Registering property: #55
• Getting credit: #37
• Protecting minority investors: #45
• Paying taxes: #121
• Trading across borders: #102
• Enforcing contracts: #83
• Resolving insolvency: #90

KEY INFORMATION ON PERUVIAN WOMEN IN BUSINESS

• Female labor participation: 70%
• Female-to-male ratio for entrepreneurial activity: 0.9
• Female entrepreneurial activity out of necessity (indicating no other options are available): 23%
• Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 72.9%
• 7.3% of all Peruvian women entrepreneurs have a post-secondary education level or higher

CATEGORY BREAKDOWN

Percentage of women-owned businesses per industry in Peru

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>Description</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workplace</td>
<td>analyses laws affecting women’s decisions to work</td>
<td>100</td>
</tr>
<tr>
<td>Pay</td>
<td>measures laws and regulations affecting women’s pay</td>
<td>100</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>analyzes constraints on women’s starting and running businesses</td>
<td>80</td>
</tr>
<tr>
<td>Assets</td>
<td>considers gender differences in property and inheritance</td>
<td>100</td>
</tr>
<tr>
<td><strong>OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020</strong></td>
<td></td>
<td>95</td>
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</tbody>
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