WECONNECT INTERNATIONAL
WECONNECT INTERNATIONAL ACTIVITY IN CHILE
July 2019 - June 2020

658 women-owned businesses (registered or certified)

72
Trained women business owners in the skills and knowledge necessary to grow their business

185
Facilitated connections between women business owners and corporate buyers

729
Facilitated connections between women business owners

CATEGORY BREAKDOWN
By WEConnect International’s certified Chilean women-owned businesses

Professional Services/Consulting 21%
Retail Products 4%
Agriculture/Agribusiness 4%
Food production 6%
Health and Beauty 4%
Human Resources Services (Non-staffing) 12%
Manufacturing/Distribution 5%
Other 44%
The economy of Chile is the 41st largest in the world measured by nominal GDP and 43rd largest by purchasing power parity (PPP).

**59th** in worldwide Ease of Doing Business ranking

**Top Exports**
- Copper
- Fish
- Sulphate chemical woodpulp
- Wine

**Labor Force**
- 9.6 million
  - Agriculture: 9%
  - Industry: 22.15%
  - Services: 68.85%

**Top Industries**
- Copper
- Lithium and other minerals
- Fish processing
- Iron and steel

The mandatory minimum wage in Chile is 320,500 Chilean pesos per month, or $413.98 USD.
PRACTICAL INFORMATION ON DOING BUSINESS IN CHILE

CHILE’S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

- Starting a business: #57
- Dealing with construction permits: #41
- Getting electricity: #39
- Registering property: #63
- Getting credit: #94
- Protecting minority investors: #51
- Paying taxes: #86
- Trading across borders: #73
- Enforcing contracts: #54
- Resolving insolvency: #53

KEY INFORMATION ON CHILEAN WOMEN IN BUSINESS

- Female labor participation: 52%
- Female-to-male ratio for entrepreneurial activity: 0.7
- Female entrepreneurial activity out of necessity (indicating no other options are available): 30.6%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 66.5%
- 22.1% of all Chilean women entrepreneurs have a post-secondary education level or higher

CATEGORY BREAKDOWN

Percentage of women-owned businesses per industry in Chile

**WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES**

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workplace</td>
<td>analyzes laws affecting women’s decisions to work</td>
<td>75</td>
</tr>
<tr>
<td>Pay</td>
<td>measures laws and regulations affecting women’s pay</td>
<td>75</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>analyzes constraints on women’s starting and running businesses</td>
<td>75</td>
</tr>
<tr>
<td>Assets</td>
<td>considers gender differences in property and inheritance</td>
<td>60</td>
</tr>
<tr>
<td><strong>Overall Women, Business and the Law Score 2020</strong></td>
<td></td>
<td>77.5</td>
</tr>
</tbody>
</table>