WECONNECT INTERNATIONAL ACTIVITY IN INDIA
July 2019 - June 2020

990 women-owned businesses (registered or certified)

**INDUSTRY BREAKDOWN**

By WEConnect International’s certified Indian women-owned businesses

- **5** Trained women business owners in the skills and knowledge necessary to grow their business
- **254** Facilitated connections between women business owners and corporate buyers
- **20** Facilitated connections between women business owners

**Industry Breakdown**

- Advertising 15%
- Business Support 10%
- Information Technology 26%
- Manufacturing 13%
- Professional Services 15%
- Other 13%
- Retail Products 8%
The economy of India is the 5th largest in the world measured by nominal GDP and 3rd largest by purchasing power parity (PPP).

- India is home to 102 billionaires as of 2020 - this marks India as the 4th largest country by billionaire population
- India’s major stock exchange, the National Stock Exchange of India, had a market capitalization of $2.27 trillion as of 2020

**TOP EXPORTS**
- Refined petroleum
- Diamonds
- Medicaments
- Jewelry

**LABOR FORCE**
- 494 million
  - Agriculture: 42%
  - Industry: 26%
  - Services: 32%

**TOP INDUSTRIES**
- Textiles
- Chemicals
- Food processing, tea, sugar
- IT and electronics

While India has a national minimum wage, 176 Indian rupees per day or $2.35 USD, local authorities can set their own lower minimum wage.
PRACTICAL INFORMATION ON DOING BUSINESS IN INDIA

INDIA’S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

- Starting a business: #136
- Dealing with construction permits: #27
- Getting electricity: #22
- Registering property: #154
- Getting credit: #25
- Protecting minority investors: #13
- Paying taxes: #115
- Trading across borders: #68
- Enforcing contracts: #163
- Resolving insolvency: #52

KEY INFORMATION ON INDIAN WOMEN IN BUSINESS

- Female labor participation: 21%
- Female-to-male ratio for entrepreneurial activity: 0.6
- Female entrepreneurial activity out of necessity (indicating no other options are available): 49.7%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 40.1%
- 71% of all Indian women entrepreneurs have a post-secondary education level or higher

INDUSTRY BREAKDOWN

Percentage of women-owned businesses per industry in India

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>WORKPLACE</th>
<th>measures laws and regulations affecting women's pay</th>
<th>25</th>
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</thead>
<tbody>
<tr>
<td>PAY</td>
<td>analyzes constraints on women's starting and running businesses</td>
<td>75</td>
</tr>
<tr>
<td>ENTREPRENEURSHIP</td>
<td>considers gender differences in property and inheritance</td>
<td>80</td>
</tr>
<tr>
<td>ASSETS</td>
<td></td>
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**OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020**

74.4