

2021 SPONSORSHIP AND ENGAGEMENT OPPORTUNITIES



WEConnect International is an alliance of companies committed to sourcing from women-owned businesses as a core component of supplier diversity and inclusion globally. We are the leading global certifier of businesses outside the U.S. that are owned, managed, and controlled by one or more women. With a robust network of thousands of women-owned businesses based in more than 120 countries, and over 100 of the world's largest corporations and multinationals as members, WEConnect International helps corporations find the right suppliers by identifying growth-oriented women's business enterprises ready to do business with them across the globe. All events are assumed virtual at this time. Formats may change to enhance the virtual experience, but every effort will be made to provide equal or better benefits to our valued sponsors.

ANNUAL LEADERSHIP SUPPORT

Level	Amount USD	Logo in Newsletter	Website Recognition	Feature in Annual Report	Promoted in Social Media	Key visibility at Gala & Intl. Day	Tickets to Event of Choice	Article Written and Published
Champion	\$100,000+	X	X	X	X	X	X	X
Partner	\$50,000	X	X	X	X	X	X	
Advocate	\$25,000	X	X	X	X			

ANNUAL GLOBAL SYMPOSIUM

Level	Amount USD	Event Logo	Tickets	Event Program Ad	Speaking Role	Social Media Feature	Website Recognition	Feature in Annual Report	Break Sponsor
Platinum	\$25,000	Large	10	Full Page	X	X	X	X	X
Gold	\$20,000	Large	8	Full Page	X	X	X	X	
Silver	\$15,000	Medium	6	1/2 Page	X	X	X	X	
Bronze	\$10,000	Medium	4	1/2 Page			X	X	
Advocate	\$5,000	Small	2	1/4 Page					

ANNUAL GALA

Level	Amount USD	Event Logo	Tickets	Event Program Ad	Speaking Role	Social Media Feature	Website Recognition	Feature in Annual Report	Reception Sponsor
Platinum	\$50,000	Large	30	Full Page	X	X	X	X	X
Gold	\$40,000	Large	30	Full Page	X	X	X	X	
Silver	\$30,000	Medium	20	1/2 Page	X	X	X	X	
Bronze	\$20,000	Medium	20	1/2 Page		X	X	X	
Supporter	\$10,000	Small	10	1/4 Page		X	X	X	

INTERNATIONAL DAY

Level	Amount USD	Event Logo	Tickets	Event Program Ad	Speaking Role	Social Media Feature	Website Recognition	Feature in Annual Report	Branding at WEConnect Booth	Reception Sponsor
Platinum	\$50,000	Large	20	Full Page	Keynote	X	X	X	X	X
Gold	\$25,000	Large	10	Full Page	X	X	X	X	X	
Silver	\$15,000	Medium	6	1/2 Page		X	X	X		
Bronze	\$10,000	Medium	4	1/2 Page		X	X	X		
Advocate	\$5,000	Small	2	1/4 Page						

REGIONAL MARKET EVENTS

Level	Amount USD	Event Logo	Tickets	Event Program Ad	Speaking Role	Social Media Feature	Website Recognition	Feature in Annual Report	Branded Session
Platinum*	\$25,000	Large	10	Full Page	Keynote	X	X	X	X
Gold	\$20,000	Large	8	Full Page	X	X	X	X	X
Silver	\$15,000	Medium	6	1/2 Page	X	X	X	X	
Bronze	\$10,000	Medium	4	1/2 Page	X	X	X	X	
Advocate	\$5,000	Small	2	1/4 Page					
Media Partner	\$5,000	Small	2	1/4 Page					
In-Kind Venue	*	*	*	*		*	*	*	
In-Kind F&B	*	*	*	*		*	*	*	

**Includes (1) Meet-the-Member session if desired.*

YES! I WANT TO SPONSOR A WECONNECT INTERNATIONAL INITIATIVE

Company:			
Representative:		Date:	
Comments:			

INITIATIVE	LEVEL	AMOUNT
General Support		
Annual Global Symposium		
Annual Gala		
International Day		
Regional Market Events (Select Region(s): _____)		

Please complete and return to Michael Tobolski, Vice President of Member Development, mtobolski@WEConnectInternational.org