

WEC nnect INTERNATIONAL

Supporting Activity for Women's Business Enterprises

Running alongside the Forum, we have two other activities taking place during w/c 9th November 2020 to support our certified women's business enterprises - Procurement Insight Sessions and Virtual Matchmaker Sessions.

Procurement Insight Sessions

Presented by the Forum sponsors - Intel; Johnson & Johnson; AstraZeneca; Barilla; IBM; Dell; Eaton, GSK; Goldman Sachs and Kellogg Company

These 30 minute sessions will provide our certified WBEs with a high-level overview of how procurement works within our sponsor firms; their expectations of potential suppliers (and what suppliers should be ready for if participating in a tender process); an overview of the structure of the sponsor firms – divisions, teams, regions, sectors, key focus areas etc.; and – most importantly – a clear insight into what our sponsors do (and don't) buy. Each session will be available to certified WBEs from across Europe and globally – some of the sessions will be presented live and some of the sessions will be pre-recorded. Dates and times are TBC and more information will be shared with WBEs in due course.

Virtual Business Introduction Sessions

We will be hosting four sector-specific virtual business introduction sessions. During each session, a group of pre-selected certified women's business enterprises will have the opportunity to present a maximum three minute introduction of their business. Procurement and business representatives from member buyers and other corporations interested in understanding more about the capabilities of women-owned businesses in Europe will be able to participate. Each corporate participant will be asked to select a minimum of two certified WBEs with whom to have a one-on-one follow-up meeting.

These sessions will take place at 3pm GMT / 4pm CET / 10am EST on the following dates:

- Monday 9th November: **Marketing; Communications; Creative; Events; Market Research**
- Tuesday 10th November: **Leadership; Professional Development; Coaching; Training**
- Wednesday 11th November: **Technology; Engineering; Logistics; Facilities Management; Food & Drink**
- Friday 13th November: **Professional Services; Consulting; Legal; HR; Recruitment**

Online booking will open shortly and if you have any questions, please contact [Emma Duncan](#) for more information.