

Rebecca Pearson, President of WEConnect International

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Rebecca Pearson joined WEConnect International as President and Chief Marketing Officer after a long career at ExxonMobil Corporation. She joined ExxonMobil Fuels & Lubricants in 1995 and brought with her deep expertise in business-to-business and consumer marketing, retail management and information technology.

Rebecca has held various leadership assignments in marketing, brand management, planning, customer service and digital through her career, and she has led cross-cultural teams across six continents. She was a recognized leader in the company's Marketing Excellence journey between 2002-2020 and helped the company develop its talent and expertise. She also lived and worked in Brussels, Belgium, overseeing the financial management of the European Lubricants operation as well as setting up the first-ever customer service center in Prague, Czech Republic.

Now at WEConnect International, Rebecca shares a wealth of knowledge to help the organization grow and accelerate towards its mission. What first attracted Rebecca to WEConnect International is the strength of the brand and its core mission to put money into the hands of women by promoting gender equality through inclusive sourcing. Through her deep business expertise developed over years in multiple industries and functions, she is able to understand the needs of women-owned businesses trying to scale their work and what it takes to improve their chances of success.

As an executive at ExxonMobil, Rebecca was a recognized leader and speaker in the Women's Leadership Network, and that's how she first became involved in WEConnect International—as part of ExxonMobil's supported effort towards women's economic empowerment and supplier diversity.

In addition to starting her education at the Fashion Institute of Technology in Fashion Merchandising, Rebecca holds a Master of Business Administration from American University and a Bachelor of Business Administration in marketing from the George Washington University.