

International Women's Day Fact Sheet

WEConnect International

About:

WEConnect International is a member-led, global non-profit that brings motivated, large corporate, multilateral and government buyers together with qualified women-owned suppliers around the world. It works with 110+ multinational buying organizations, with over \$1 trillion in annual purchasing power combined, that have committed to sourcing more products and services from women-owned businesses based in over 120 countries, and identifies, educates, registers and certifies women's business enterprises based outside of the U.S. that are at least 51% owned, managed and controlled by one or more women. WEConnect International provides certification in almost 50 countries, representing 60 percent of the world's population.

Headquarters: Washington, D.C.

Global Reach: Presence on six continents with women-owned businesses in over 120 countries and certified women-owned suppliers in almost 50 countries

Geographic Regions: [Africa & the Middle East](#) ~ [Asia](#) ~ [Canada](#) ~ [Europe](#) ~ [Latin America](#)

Senior Leadership: [Elizabeth A. Vazquez](#), CEO and Co-Founder
[Rebecca Pearson](#), President and Chief Marketing Officer
[Saritha Venumbaka](#), Chief Operating Officer

Mission:

The organization's mission is to help drive money into the hands of women business owners by enabling them to compete in the global marketplace.

Member Buyers:

The 110+ member buyers are large organizations (revenues over \$25 million) that are committed to supplier diversity and inclusive sourcing globally.

Global Database of Suppliers:

Access to 11,000 + women-owned businesses enables member buyers to find and match suppliers to meet their demand, grow global supplier diversity and inclusion impact through member sharing and best practices, and localize the implementation of education, training and support required for success.

Certification:

Open to businesses in almost 50 countries, the WEConnect International Seal of Certification process identifies, educates, registers and certifies businesses that are at least 51% owned, managed and controlled by one or more women.

Industries:

WEConnect International efforts have proven to be successful across all major industry sectors including manufacturing, agriculture, food & beverage, hospitality, pharma, technology and many other hard goods industries, as well as a wide array of professional services.