



Job Description

Job Title:	Consultant Women Economic Empowerment
Length of Contract:	Minimum of 8 months
Location:	Bogota or Medellin
Main Purpose of the job:	Local oversight, support, and execution of project activities and deliverables
Reporting to:	Regional Director for Latin America and the Caribbean

Organization Information: WEConnect International, a corporate-led global non-profit, helps women-owned businesses access and succeed in global value chains. WEConnect International has, since 2009, provided business education, certification, and business connections to companies based outside the United States that are at least 51 percent owned, managed, and controlled by one or more women. WEConnect International corporate members represent over \$1 trillion in annual purchasing power and are true pioneers in inclusive sourcing and global supplier development.
www.WEConnectInternational.org

Job Overview: The local consultant is primarily responsible for conducting local research on the women-owned small and medium-sized enterprises (SMEs) ecosystem in Latin America and leading outreach and communications with local stakeholders in the implementation of the project “Increasing the Number of Women-Owned/Led SMEs in Corporate Value Chains in Latin America”. The position will be contract based and requires seasoned project management and communication skills and knowledge of procurement and supplier diversity; entrepreneurship and SME development and capacity building; and monitoring and evaluation.

To qualify as an advocate for WEConnect International you will have:

- An advanced University degree in Journalism, Mass Communication, International Relations, Social Sciences or Marketing.
- A minimum of 5 years of professional experience in a relevant field such as digital platforms performance and management, Non-Profit organizations, Communications, International relations, Sociology or Marketing.
- Experience in partnership development, Small-business/Entrepreneurs ecosystem (Women-Owned Business Preferred) and outreach and advocacy.
- Ability to work in an international and multicultural environment.
- Demonstrated experience in conceptualizing, planning, and executing ideas

- Demonstrate Passion for Women's Empowerment
- Ability to multi-task and work well under changing needs.
- Pursue Teamwork with a Shared Vision and Purpose
- Embrace Openness, Trust and Candid Communication
- Experience implementing and managing virtual and in-person events
- Experience with media engagement (Preferred)
- Ability to read, speak, and write reports in English and Spanish for business purposes (Mandatory)

Job Responsibilities:

- Work with WEConnect International to design a strategy for its growth in the market(s) in line with WEConnect International's Global Strategy.
- Create and coordinate partnerships with relevant government institutions, bi-lateral and multi-lateral donors, private sector, civil society, academia, etc.
- Identify qualified potential Women-Owned Business to register in our digital platform
- Develop and implement campaigns and other activities that encourage qualified potential Women-Owned Business to register.
- Develop campaigns and other activities that encourage qualified potential Women-Owned Business to certify and renew their certifications.
- Develop and maintain relationships with relevant reporters and influencers.
- Work in collaboration with Certification and Customer Service teams globally and regional and assessor(s) to support the certification application process, if required.
- Proactively identify business development opportunities that will contribute to the sustainability of WEConnect International's operations in the market.
- Design and lead events that promote connections between buyers and certified Women-Owned Business.
- Identify training opportunities for women-owned businesses with members and other partners.

APPLICATION REQUIREMENTS

1. Submit a single PDF document that includes both your cover letter and resume.
2. Include your salary requirements in the cover letter.
3. Subject Line of Email: Consultant Colombia_YOUR NAME
4. Please send these documents to jobs@WEConnectinternational.org