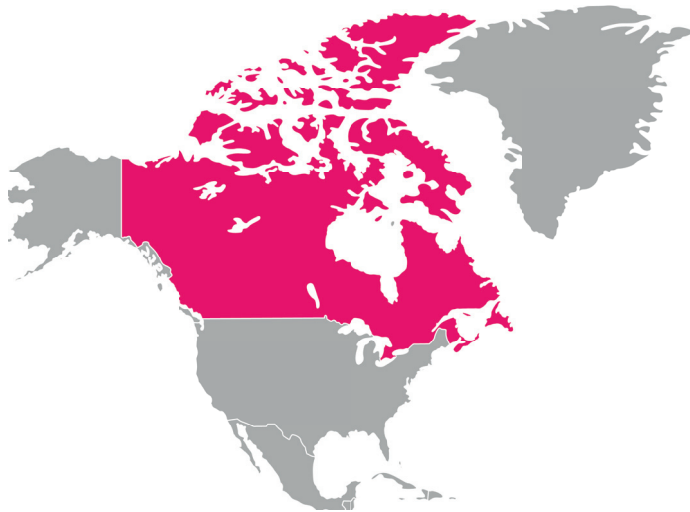




WECONNECT INTERNATIONAL ACTIVITY IN CANADA

January - December 2020



664
women-owned businesses
(registered or certified)

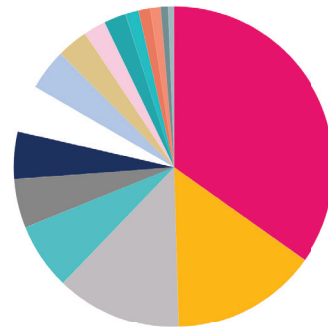
337
Trained women business owners in the skills and knowledge necessary to grow their business

892
Facilitated connections between women business owners and corporate buyers

513
Facilitated connections between women business owners

CATEGORY BREAKDOWN

By WEConnect International's certified Canadian women-owned businesses



- Professional/Business Support Services (34.82%)
- Manufacturing/Distribution (14.73%)
- Educational Services and Supplies (6.7%)
- Hospitality/Tourism/Entertainment/Arts (4.91%)
- Advertising/Communications/Marketing/Printing Services (4.76%)
- Healthcare/Pharma (4.76%)
- Information Technology/Telecomms (4.17%)
- Facilities Management (3.13%)
- Agriculture/Agribusiness (2.23%)
- Logistics/Transportation (2.23%)
- Apparel/Textiles/Personal Care Products & Services (1.34%)
- Financial Services (1.19%)
- Utilities (1.04%)
- Waste Management (0.74%)
- Public Administration (0.6%)
- Other (12.65%)

KEY ECONOMIC DATA - CANADA

GDP (US DOLLARS)

\$1.74 TRILLION

(2019)

GDP PER CAPITA (PPP)

\$51,668

(2019)

WORLDWIDE RANKING
OF GDP PER CAPITA:

20TH

(2020)

GDP GROWTH RATE (%)

1.66%

(2019)

23RD

in worldwide Ease of
Doing Business ranking

- Canada is home to 44 billionaires as of 2020
- Canada's major stock exchange, the Toronto Stock Exchange, had a market capitalization of \$1.94 trillion as of 2019

TOP EXPORTS

- Crude petroleum (\$66.6B)
- Cars (\$41B)
- Gold (\$12.9B)
- Refined petroleum(\$12.3B)
- Vehicle parts (\$11.3B)

LABOR FORCE

20.41 million (2020)

- Agriculture: 1%
- Industry: 19%
- Services: 79%

TOP INDUSTRIES

- Gasoline and petroleum
- Cars
- Food production
- Mining and quarrying

The mandatory minimum wage in Canada is different depending on the province and ranges between \$11.45 and \$15 CAD or \$9.08 to \$11.21 USD

PRACTICAL INFORMATION ON DOING BUSINESS IN CANADA

CANADA'S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

- Starting a business: #3
- Dealing with construction permits: #64
- Getting electricity: #124
- Registering property: #36
- Getting credit: #15
- Protecting minority investors: #7
- Paying taxes: #19
- Trading across borders: #51
- Enforcing contracts: #100
- Resolving insolvency: #13

KEY INFORMATION ON CANADIAN WOMEN IN BUSINESS

- Female labor participation rate (% of female population ages 15-64): 75.46%
- Female-to-male ratio for entrepreneurial activity: 0.7
- Percentage of Canadian women entrepreneurs having a post-secondary education level or higher: 48%

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	100
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	100
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		100