



WECONNECT INTERNATIONAL ACTIVITY IN MEXICO

January - December 2020



1,089
women-owned businesses
(registered or certified)

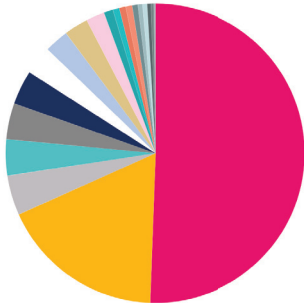
575
Trained women business owners in the skills and knowledge necessary to grow their business

3,953
Facilitated connections between women business owners and corporate buyers

14,583
Facilitated connections between women business owners

CATEGORY BREAKDOWN

By WEConnect International's certified Mexican women-owned businesses



- Professional/Business Support Services (50.6%)
- Manufacturing/Distribution (17.7%)
- Education Services (3.9%)
- Information Technology/Telecomms (3.7%)
- Apparel/Textiles/Personal Care Products & Svcs (2.6%)
- Advertising/Communications/Marketing/Printing Services (2%)
- Automotive/Aviation (1%)
- Educational Services & Supplies (0.7%)
- Utilities (0.6%)
- Logistics/Transportation (0.5%)
- Oil, Gas, Energy, Mining and Natural Resources (0.3%)
- Cleaning/Waste Management (0.2%)
- Public Administration (4.3%)
- Hospitality/Tourism/Entertainment/Arts (3.9%)
- Facilities Management (3.1%)
- Healthcare/Pharma (2.6%)
- Agriculture/Agribusiness (0.7%)
- financial services (0.7%)
- Defense/Security (Non-IT) (0.5%)
- Waste Management (0.4%)

KEY ECONOMIC DATA - MEXICO

GDP (US DOLLARS)

\$1,27 TRILLION

(2019)

GDP PER CAPITA (PPP)

\$20,944

(2019)

WORLDWIDE RANKING
OF GDP PER CAPITA:

65TH

(2020)

GDP GROWTH RATE (%)

.05%

(2019)

60TH

in worldwide Ease of
Doing Business ranking

- Mexico is home to 12 billionaires as of 2020
- Mexico's major stock exchange, the Mexican Stock Exchange (BMV), had a market capitalization of \$305.72 billion as of 2020

TOP EXPORTS

- Cars (\$50.7B)
- Vehicle parts (\$30.1B)
- Computers (\$29.7B)
- Delivery trucks (\$25B)
- Telephones (\$16.7B)

LABOR FORCE

53.98 million (2020)

- Agriculture: 12.61%
- Industry: 26.14%
- Services: 61.25%

TOP INDUSTRIES

- Food and beverages
- Petroleum
- Motor vehicles
- Electronics

The mandatory minimum wage in Mexico is 141.70 Mexican pesos or \$6.92 USD per day.

PRACTICAL INFORMATION ON DOING BUSINESS IN MEXICO

MEXICO'S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

- Starting a business: **107**
- Dealing with construction permits: **#93**
- Getting electricity: **#106**
- Registering property: **#105**
- Getting credit: **#11**
- Protecting minority investors: **#61**
- Paying taxes: **#120**
- Trading across borders: **#69**
- Enforcing contracts: **#43**
- Resolving insolvency: **#33**

KEY INFORMATION ON MEXICAN WOMEN IN BUSINESS

- Female labor participation rate (% of female population ages 15-64): **64.51%**
- Female-to-male ratio for entrepreneurial activity: **0.91**
- Percentage of Mexican women entrepreneurs having a post-secondary education level or higher: **10.4%**

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	75
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	100
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		88.8