



WECONNECT INTERNATIONAL ACTIVITY IN PERU

January - December 2020



561

women-owned businesses
(registered or certified)

247

Trained women business owners in the skills and knowledge necessary to grow their business

271

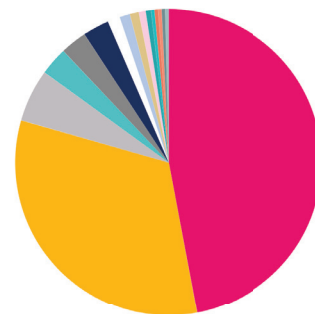
Facilitated connections between women business owners and corporate buyers

950

Facilitated connections between women business owners

CATEGORY BREAKDOWN

By WEConnect International's certified Peruvian women-owned businesses



- Professional/Business Support Services (47.04%)
- Manufacturing/Distribution (32.41%)
- Hospitality/Tourism/Entertainment/Arts (5.56%)
- Education Services (2.96%)
- Apparel/Textiles/Personal Care Products & Svcs (2.78%)
- Public Administration (2.78%)
- Healthcare/Pharma (1.3%)
- Advertising/Communications/Marketing/Printing Services (1.11%)
- Utilities (0.93%)
- Information Technology/Telecomms (0.74%)
- Oil, Gas, Energy, Mining and Natural Resources (0.56%)
- Educational Services & Supplies (0.37%)
- Facilities Management (0.37%)
- Financial services (0.37%)
- Logistics/Transportation (0.37%)
- Waste Management (0.37%)

KEY ECONOMIC DATA - PERU

GDP (US DOLLARS)

\$226.85 BILLION

(2019)

GDP PER CAPITA (PPP)

\$13,416

(2019)

WORLDWIDE RANKING
OF GDP PER CAPITA:

96TH

(2020)

GDP GROWTH RATE (%)

2.15%

(2019)

76TH

in worldwide Ease of
Doing Business ranking

- Peru is home to 2 billionaires as of 2020
- Peru's major stock exchange, the Lima Stock Exchange, had a market capitalization of \$83.3 billion as of 2020

TOP EXPORTS

- Copper ore (\$13B)
- Gold (\$7.08B)
- Refined petroleum (\$2.83B)
- Zinc ore (\$2.2B)
- Refined copper (\$1.85B)

LABOR FORCE

19.36 million (2020)

- Agriculture: 27.39%
- Industry: 15.35%
- Services: 57.27%

TOP INDUSTRIES

- Minerals
- Steel
- Petroleum and natural gas
- Fishing

The mandatory minimum wage in Peru is 930 Peruvian pesos or \$266.78 USD per month.

PRACTICAL INFORMATION ON DOING BUSINESS IN PERU

PERU'S WORLDWIDE RANKING (OUT OF 190 ECONOMIES) IN...

- Starting a business: #133
- Dealing with construction permits: #65
- Getting electricity: #88
- Registering property: #55
- Getting credit: #37
- Protecting minority investors: #45
- Paying taxes: #121
- Trading across borders: #102
- Enforcing contracts: #83
- Resolving insolvency: #90

KEY INFORMATION ON PERUVIAN WOMEN IN BUSINESS

- Female labor participation rate (% of female population ages 15-64): 74.48%
- Female-to-male ratio for entrepreneurial activity: 0.90
- Percentage of Peruvian women entrepreneurs having a post-secondary education level or higher: 7.3%

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	100
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	100
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		95