



WECONNECT INTERNATIONAL ACTIVITY IN BRAZIL

January - December 2021



286

women-owned businesses
(registered and certified)

435

Trained women business owners in the skills and knowledge necessary to grow their business

386

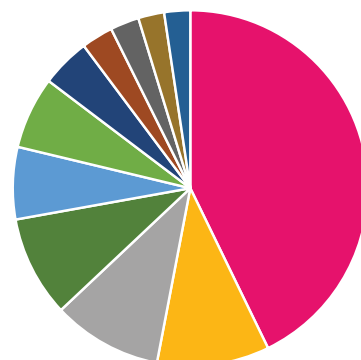
Facilitated connections between women business owners and corporate buyers

3925

Facilitated connections between women business owners

CATEGORY BREAKDOWN

By WEConnect International's certified Brazilian women-owned businesses



- Professional/Business Support Services (43%)
- Advertising/Communications/Marketing/Printing Services (10%)
- Education Services (7%)
- Healthcare/Pharma (4%)
- Educational Services & Supplies (3%)
- Information Technology/Telecomms (2%)
- All Others (10%)
- Manufacturing/Distribution (9%)
- Hospitality/Tourism/Entertainment/Arts (7%)
- Public Administration (3%)
- Agriculture/Agribusiness (2%)

KEY ECONOMIC DATA - BRAZIL

GDP (US DOLLARS)

\$1.64 TRILLION

(2021)

GDP PER CAPITA (PPP)

\$7,741

(2021)

WORLDWIDE RANKING
OF GDP PER CAPITA:

87TH

(2021)

GDP GROWTH RATE (%)

5.23%

(2021)

68TH

in worldwide Ease of
Doing Business ranking

- Brazil is home to 65 billionaires as of 2021
- Brazil's major stock exchange, the Brazil Stock Exchange, had a market capitalization of \$1.1 Trillion as of 2021

TOP EXPORTS

- Ore, Slag, Ash (\$48.7B)
- Oil seeds (\$39.2B)
- Mineral fuels (\$38.4B)
- Meat (\$18.2B)
- Iron, Steel (\$14.3B)

LABOR FORCE

99.42 Million (2021)

- Agriculture: 9.2%
- Industry: 32.1%
- Services: 58.5%

TOP INDUSTRIES

- Iron and steel production
- Automobile assembly
- Petroleum processing
- Chemicals production

The mandatory minimum wage in Brazil is 9,530 reais or \$1,831 USD a month

PRACTICAL INFORMATION ON DOING BUSINESS IN BRAZIL

BRAZIL'S WORLDWIDE ATTRIBUTES SCORE (13 OUT OF 100)

- Connected to the rest of the world **58.5**
- Educated population **4.3**
- Entrepreneurial **16.9**
- Innovative **8.3**
- Provides easy access to capital **16.0**
- Skilled Labor Force **12.3**
- Technological expertise **3.8**
- Transparent business practices **9.7**
- Well-developed digital infrastructure **3.0**
- Well-developed infrastructure **7.1**
- Well-developed legal framework **3.7**

KEY INFORMATION ON BRAZILEAN WOMEN IN BUSINESS

- Female labor participation rate (% of female population ages 15-64): **53%**
- Female-to-male ratio for entrepreneurial activity: **18.7%**
- Percentage of Brazilian women entrepreneurs having a post-secondary education level or higher: **21.6%**

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	75
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	75
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		85