WECONNECT INTERNATIONAL ACTIVITY IN CANADA
January - December 2021

866 women-owned businesses (registered and certified)

319 Trained women business owners in the skills and knowledge necessary to grow their business

1708 Facilitated connections between women business owners and corporate buyers

2097 Facilitated connections between women business owners

CATEGORIC BREAKDOWN
By WEConnect International’s certified Canadian women-owned businesses

- Professional/Business Support Services (34%)
- Manufacturing/Distribution (12%)
- Apparel/Textiles/Personal Care Products & Svcs (7%)
- Education Services (5%)
- Information Technology/Telecomms (4%)
- All Others (17%)
- Agriculture/Agribusiness (8%)
- Advertising/Communications/Marketing/Printing Services (5%)
- Healthcare/Pharma (4%)
- Public Administration (4%)
KEY ECONOMIC DATA - CANADA

GDP (US DOLLARS)
$2.01 TRILLION
(2021)

GDP PER CAPITA (PPP)
$50,663
(2021)

WORLDWIDE RANKING OF GDP PER CAPITA:
15TH
(2021)

GDP GROWTH RATE (%)
5.69%
(2021)

6TH
in worldwide Ease of Doing Business ranking

- Canada is home to 64 billionaires as of 2021
- Canada’s major stock exchange, the Toronto Stock Exchange, had a market capitalization of $2.2 trillion as of 2021

TOP EXPORTS
- Crude petroleum ($119B)
- Cars ($45.8B)
- Machinery ($133B)
- Wood ($22.6B)
- Plastics ($16.9B)

TOP INDUSTRIES
- Gasoline and petroleum
- Cars
- Food production
- Mining and quarrying

The mandatory minimum wage in Canada is $15 CAD or $11.61 USD per hour

TOP EXPORTS
- Crude petroleum ($119B)
- Cars ($45.8B)
- Machinery ($133B)
- Wood ($22.6B)
- Plastics ($16.9B)

LABOR FORCE
21.07 million (2021)
- Agriculture: 2%
- Industry: 13%
- Services: 69%

The mandatory minimum wage in Canada is $15 CAD or $11.61 USD per hour
PRACTICAL INFORMATION ON DOING BUSINESS IN CANADA

CANADA’S WORLDWIDE ATTRIBUTES SCORE (83.9 OUT OF 100)

- Connected to the rest of the world 92.4
- Educated population 98.2
- Entrepreneurial 55.1
- Innovative 45.6
- Provides easy access to capital 79.0
- Technological expertise 72.1
- Transparent business practices 32.4
- Well-developed digital infrastructure 97.2
- Well-developed infrastructure 96.0
- Well-developed legal framework 94.8

KEY INFORMATION ON CANADIAN WOMEN IN BUSINESS

- Female labor participation rate (% of female population ages 15-64): 76%
- Female-to-male ratio for entrepreneurial activity: 65%
- Percentage of Canadian women entrepreneurs having a post-secondary education level or higher: 35%

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

| WORKPLACE | analyzes laws affecting women’s decisions to work | 100 |
| PAY | measures laws and regulations affecting women’s pay | 100 |
| ENTREPRENEURSHIP | analyzes constraints on women’s starting and running businesses | 100 |
| ASSETS | considers gender differences in property and inheritance | 100 |
| OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020 | 100 |