



WECONNECT INTERNATIONAL ACTIVITY IN CANADA

January - December 2021



866

women-owned businesses
(registered and certified)

319

Trained women business owners in the skills and knowledge necessary to grow their business

1708

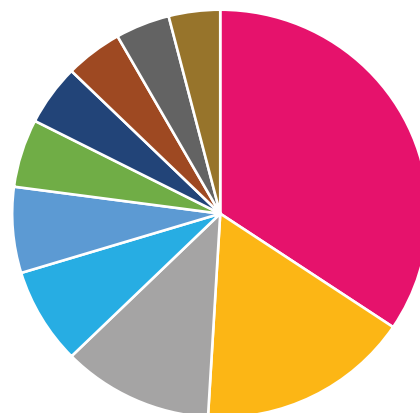
Facilitated connections between women business owners and corporate buyers

2097

Facilitated connections between women business owners

CATEGORY BREAKDOWN

By WEConnect International's certified Canadian women-owned businesses



- Professional/Business Support Services (34%)
- Manufacturing/Distribution (12%)
- Apparel/Textiles/Personal Care Products & Svcs (7%)
- Education Services (5%)
- Information Technology/Telecomms (4%)
- All Others (17%)
- Agriculture/Agribusiness (8%)
- Advertising/Communications/Marketing/Printing Services (5%)
- Healthcare/Pharma (4%)
- Public Administration (4%)

KEY ECONOMIC DATA - CANADA

GDP (US DOLLARS)

\$2.01 TRILLION

(2021)

GDP PER CAPITA (PPP)

\$50,663

(2021)

WORLDWIDE RANKING
OF GDP PER CAPITA:

15TH

(2021)

GDP GROWTH RATE (%)

5.69%

(2021)

6TH

in worldwide Ease of
Doing Business ranking

- Canada is home to 64 billionaires as of 2021
- Canada's major stock exchange, the Toronto Stock Exchange, had a market capitalization of \$2.2 trillion as of 2021

TOP EXPORTS

- Crude petroleum (\$119B)
- Cars (\$45.8B)
- Machinery (\$133B)
- Wood (\$22.6B)
- Plastics (\$16.9B)

LABOR FORCE

21.07 million (2021)

- Agriculture: 2%
- Industry: 13%
- Services: 69%

TOP INDUSTRIES

- Gasoline and petroleum
- Cars
- Food production
- Mining and quarrying

The mandatory minimum wage in Canada is \$15 CAD or \$11.61 USD per hour

PRACTICAL INFORMATION ON DOING BUSINESS IN CANADA

CANADA'S WORLDWIDE ATTRIBUTES SCORE (83.9 OUT OF 100)

- Connected to the rest of the world **92.4**
- Educated population **98.2**
- Entrepreneurial **55.1**
- Innovative **45.6**
- Provides easy access to capital **79.0**
- Technological expertise **72.1**
- Transparent business practices **32.4**
- Well-developed digital infrastructure **97.2**
- Well-developed infrastructure **96.0**
- Well-developed legal framework **94.8**

KEY INFORMATION ON CANADIAN WOMEN IN BUSINESS

- Female labor participation rate (% of female population ages 15-64): **76%**
- Female-to-male ratio for entrepreneurial activity: **65%**
- Percentage of Canadian women entrepreneurs having a post-secondary education level or higher: **35%**

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	100
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	100
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		100