

## WECONNECT INTERNATIONAL ACTIVITY IN FRANCE

January - December 2021



**50**

women-owned businesses  
(registered and certified)

**78\***

Trained women  
business owners in the  
skills and knowledge  
necessary to grow their  
business.

**1,913\***

Facilitated connections  
between women  
business owners and  
corporate buyers.

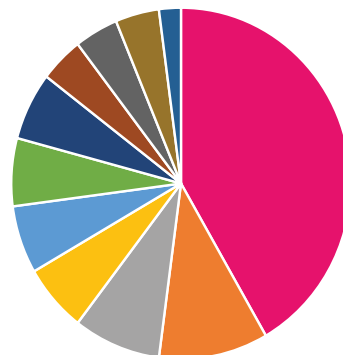
**90\***

Facilitated connections  
between women  
business owners.

★Europe regional figures.

## CATEGORY BREAKDOWN

By WEConnect International's  
certified French  
women-owned businesses



- Professional/Business Support Services (42%)
- Advertising/Communications/Marketing/Printing Services (10%)
- Agriculture/Agribusiness (8%)
- Facilities Management (6%)
- Healthcare/Pharma (6%)
- Information Technology/Telecomms (6%)
- All Others (6%)
- Education Services (4%)
- Financial services (4%)
- Hospitality/Tourism/Entertainment/Arts (4%)
- Educational Services & Supplies (2%)

# KEY ECONOMIC DATA - FRANCE

GDP (US DOLLARS)

**\$2.940 TRILLION**

(2021)

GDP PER CAPITA (PPP)

**\$49,028**

(2021)

WORLDWIDE RANKING  
OF GDP PER CAPITA:

**7<sup>TH</sup>**

(2021)

GDP GROWTH RATE (%)

**6.29%**

(2021)

**25<sup>TH</sup>**

in worldwide Ease of  
Doing Business ranking

- France is home to 42 billionaires as of 2021
- France's major stock exchange, Euronext Paris, had a market capitalization of \$4.88 trillion as of 2021

## TOP EXPORTS

- Machinery including computers: (\$62.6B)
- Vehicles: (\$50.8B)
- Electrical machinery, equipment: (\$45B)
- Pharmaceuticals: (\$39.1B)
- Aircraft, spacecraft: (\$30.9B)

## LABOR FORCE

**30.97 million (2021)**

- Agriculture: 1.6%
- Industry: 16.8%
- Services: 70.2%

## TOP INDUSTRIES

- Energy
- Manufacturing
- Technology
- Transport
- Agriculture
- Tourism

The mandatory minimum wage in France is 12.15 Euros or \$12.07 USD an hour.

# PRACTICAL INFORMATION ON DOING BUSINESS IN FRANCE

## FRANCE'S WORLDWIDE ATTRIBUTES SCORE (66 OUT OF 100).

- Connected to the rest of the world **98.8**
- Educated population **93**
- Entrepreneurial **31.9**
- Innovative **36.9**
- Provides easy access to capital **45.7**
- Skilled Labor Force **56.3**
- Technological expertise **29.1**
- Transparent business practices **43.9**
- Well-developed digital infrastructure **68.5**
- Well-developed infrastructure **96.1**
- Well-developed legal framework **91.3**

## KEY INFORMATION ON FRENCH WOMEN IN BUSINESS

- Female-to-male ratio for entrepreneurial activity: **84%**
- Female entrepreneurial activity out of necessity (indicating no other options are available): **25%**
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): **86%**
- Percentage of French women entrepreneurs having a post-secondary education level or higher: **49.4%**

## WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	100
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	100
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2021		100