



WECONNECT INTERNATIONAL ACTIVITY IN MEXICO

January - December 2021



1,244

women-owned businesses
(registered and certified)

1,382

Trained women business owners in the skills and knowledge necessary to grow their business

781

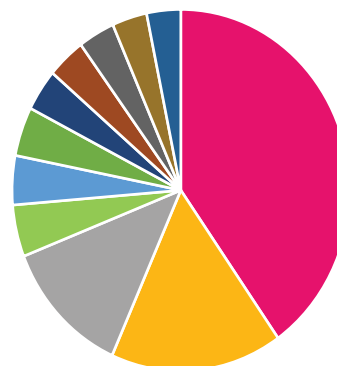
Facilitated connections between women business owners and corporate buyers

11,115

Facilitated connections between women business owners

CATEGORY BREAKDOWN

By WEConnect International's certified Mexican women-owned businesses



- Professional/Business Support Services (40%)
- Manufacturing/Distribution (16%)
- All Others (12%)
- Education Services (5%)
- Apparel/Textiles/Personal Care Products & Svcs (4%)
- Public Administration (4%)
- Facilities Management (4%)
- Agriculture/Agribusiness (4%)
- Advertising/Communications/Marketing/Printing Services (4%)
- Healthcare/Pharma (3%)
- Hospitality/Tourism/Entertainment/Arts (3%)

KEY ECONOMIC DATA - MEXICO

GDP (US DOLLARS)

\$1.65 TRILLION

(2021)

GDP PER CAPITA (PPP)

\$16,169

(2021)

WORLDWIDE RANKING
OF GDP PER CAPITA:

13TH

(2021)

GDP GROWTH RATE (%)

5.23%

(2021)

39TH

in worldwide Ease of
Doing Business ranking

- Mexico is home to 12 billionaires as of 2021
- Mexico's major stock exchange, the Mexican Stock Exchange (BMV), had a market capitalization of \$530 billion as of 2021

TOP EXPORTS

- Electrical machinery, equipment: (\$82.9B)
- Machinery includ. computers: (\$65.9B)
- Vehicles: (\$32.1B)
- Mineral fuels includ. oil: (\$25.1B)

LABOR FORCE

57.30 million (2021)

- Agriculture: 3.8%
- Industry: 31.9%
- Services: 58.4%

TOP INDUSTRIES

- Food and beverages
- Petroleum
- Motor vehicles
- Electronics

The mandatory minimum wage in Mexico is 73.04 Mexican pesos or \$3.55 USD per day.

PRACTICAL INFORMATION ON DOING BUSINESS IN MEXICO

MEXICO'S WORLDWIDE ATTRIBUTES SCORE (39 OUT OF 100)

- Connected to the rest of the world **50.8**
- Educated population **3.4**
- Entrepreneurial **15.5**
- Innovative **3.7**
- Provides easy access to capital **19.1**
- Skilled Labor Force **14.2**
- Technological expertise **3.4**
- Transparent business practices **7.0**
- Well-developed digital infrastructure **4.2**
- Well-developed infrastructure **2.8**
- Well-developed legal framework **1.5**

KEY INFORMATION ON MEXICAN WOMEN IN BUSINESS

- Female labor participation rate (% of female population ages 15-64): **64.51%**
- Female-to-male ratio for entrepreneurial activity: **0.91**
- Percentage of Mexican women entrepreneurs having a post-secondary education level or higher: **10.4%**

WOMEN, BUSINESS AND THE LAW: KEY INDICATOR SCORES

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

WORKPLACE	analyzes laws affecting women's decisions to work	100
PAY	measures laws and regulations affecting women's pay	75
ENTREPRENEURSHIP	analyzes constraints on women's starting and running businesses	100
ASSETS	considers gender differences in property and inheritance	100
OVERALL WOMEN, BUSINESS AND THE LAW SCORE 2020		88.8