

WEConnect International Fact Sheet

About us: WEConnect International is a member-led, global non-profit that brings motivated, large corporate, multilateral and government buyers together with qualified women-owned suppliers around the world. It works with 180+ multinational buying organizations, with over \$4 trillion in annual purchasing power combined, that have committed to sourcing more products and services from women-owned businesses based in over 135 countries, and identifies, educates, registers and certifies women's business enterprises based outside of the U.S. that are at least 51% owned, managed and controlled by one or more women. WEConnect International provides certification in 60 countries, representing 85 percent of the world's population.

Headquarters: Washington, D.C.

Global Reach: Presence on six continents with women-owned businesses in over 135 countries and certified women-owned suppliers in 60 countries.

Geographic Regions:

Africa ~ Asia Pacific ~ Canada & the United States ~ Europe & MENA ~ Latin America & Caribbean

Senior Leadership:

Elizabeth A. Vazquez, CEO and Co-Founder

Ana Guevara, Chief Strategy Officer and Head of Global Markets

Saritha Venumbaka, Chief Operating Officer

Soledad Gompf, Chief Development Officer

Mission:

The organization's mission is to help drive money into the hands of women business owners by enabling them to compete in the global marketplace.

Member Buyers:

The 180+ member buyers are large organizations (revenues over \$25 million) that are committed to supplier diversity and inclusive sourcing globally.

Global Database of Suppliers:

Access to 17,000+ women-owned businesses enables member buyers to find and match suppliers to meet their demand, grow global supplier diversity and inclusion impact through member sharing and best practices, and localize the implementation of education, training and support required for success.

Certification:

Open to businesses in 60 countries, the WEConnect International Seal of Certification process identifies, educates, registers and certifies businesses that are at least 51% owned, managed and controlled by one or more women.

Industries:

WEConnect International efforts have proven to be successful across all major industry sectors including manufacturing, agriculture, food & beverage, hospitality, pharma, technology and many other hard goods industries, as well as a wide array of professional services.

WEConnect
INTERNATIONAL

*Connecting women enterprises
with global opportunity*

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