



# 2024 SPONSORSHIP AND ENGAGEMENT OPPORTUNITIES

**WEConnect International** is committed to sourcing from women-owned businesses as a core component of **supplier diversity and inclusion and innovation globally**. We are the **leading global certifier** of businesses that are owned, managed, and controlled by one or more women.

With a robust network of thousands of women-owned businesses based in **more than 130 countries**, and over 180 of the world's largest corporations as members, WEConnect International helps corporations find the right suppliers by **identifying growth-oriented women's business enterprises** ready to do business with them across the globe.

## ANNUAL SPONSORSHIP PACKAGES

BENEFIT / Member price	CHAMPION \$100,000	ALLY \$75,000	ADVOCATE \$65,000
Total value	\$130,000	\$90,000	\$70,000
Logo in platform	✓	✓	✓
Logo on website	✓	✓	✓
Social media promotional posts	60	40	25
WEConnect International Day	Gold level + 5 extra tickets	Silver level + 5 extra tickets	Gold level + 5 extra tickets
Regional Market Events	5 events at Bronze level + 5 extra tickets per event	4 events at Silver level + 5 extra tickets per event	3 events at Bronze level + 2 extra tickets per event
Annual Gala	Bronze level	Advocate level	5 tickets
Global Symposium for SD&I	Platinum level		Bronze level
Additional data scrub anytime during the year	7500 records (at one time)	5000 records (at one time)	2500 records (at one time)

# GLOBAL SYMPOSIUM FOR SUPPLIER DIVERSITY & INCLUSION

**May 16th, Washington, DC**

This symposium will help you learn about new practices and innovative trends that are unique to sourcing from diverse suppliers globally. You will receive the tangible tips, tools and resources required to achieve your organizational goals.

BENEFIT	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	ADVOCATE \$5,000
Event logo	Large	Large	Medium	Medium	Small
Tickets	10	8	6	4	2
Event program ad	Full page	Full page	1/2 page	1/2 page	1/4 page
Speaking role	✓	✓	✓		
Social media feature	✓	✓	✓		
Website recognition	✓	✓	✓	✓	✓
Break sponsor	✓				

## WECONNECT INTERNATIONAL ANNUAL GALA

**May 15th, Washington, DC**

The only event to bring together our member buyers, government officials, thought leaders, and civil society organizations, who are champions for women's entrepreneurship and economic empowerment.

BENEFIT	PLATINUM \$50,000	GOLD \$40,000	SILVER \$30,000	BRONZE \$20,000	ADVOCATE \$10,000
Event logo	Large	Large	Medium	Medium	Small
Branded tables	3	2	2	1	1
Event program ad	Full page	Full page	1/2 page	1/2 page	1/4 page
Speaking role	✓	✓			
Social media feature	✓	✓	✓	✓	✓
Website recognition	✓	✓	✓	✓	✓

## WECONNECT INTERNATIONAL DAY

**March 18th, Denver, CO (adjacent to the Annual WBENC Conference)**

International Day will be focused on identifying, registering, educating and celebrating our women business owners and attracting new organizations to the network. The annual Rise to the Challenge Awards will be revealed.

BENEFIT	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	ADVOCATE \$5,000
Speaking role	Keynote	Feature story*	Feature story*	Feature story*	
Rise to the Challenge Award Participation	Serves on jury, presents Global Award, and exclusive sponsor of two Sector Awards	Serves on jury, exclusive sponsor and presenter of one Sector Award	Serves on jury, exclusive sponsor and presenter of one Sector Award	Serves on jury, exclusive sponsor and presenter of one Sector Award	Serves on jury, exclusive sponsor and presenter of one Sector Award
Matchmaking tickets/representatives	20	10	6	4	2
Social media feature pre and post event	20 posts	15 posts	12 posts	8 posts	4 posts
Website recognition	✓	✓	✓	✓	✓
Business roundtable/branded booth	✓	✓	✓	✓	✓

\* Sponsor may share a 5 minute message about their organization or success story with a women-owned business.

# 2024 REGIONAL MARKET EVENTS

These conferences will provide opportunities to build the capacity of our women business owners and will feature our Signature Matchmaking activities. We encourage buying one of our packages in order to help us ensure funding and provide you with additional tickets to invite more buyers from your organization to participate.

Africa - March 6-7

Asia Pacific - Last week of July

Canada - June 13-14, Montreal

Europe and MENA - September 23-24, France

Latin America & Caribbean - November 12-13, Monterrey, Mexico

BENEFIT	PLATINUM \$30,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	ADVOCATE \$5,000	WBE \$2,500
Event logo	Large	Large	Medium	Medium	Small	Small
Tickets	10	8	6	4	2	2
Virtual event platform feature	✓	✓	✓	✓	✓	✓
Speaking role	Keynote	✓	✓	✓		
Social media feature	✓	✓	✓	✓		
Website recognition	✓	✓	✓	✓	✓	✓
Branded session	✓	✓				

## YES! I WANT TO BECOME A 2024 WECONNECT INTERNATIONAL SPONSOR

Company:			
Representative:		Date:	
Comments:			

INITIATIVE	LEVEL	AMOUNT
Annual Sponsorship Package		
Global Symposium for Supplier Diversity and Inclusion		
WEConnect International Annual Gala		
WEConnect International Day		
Regional Market Events (Please specify region/s): _____		

Please complete and return to Michael Tobolski, Vice President of Member Development, [mtobolski@WEConnectInternational.org](mailto:mtobolski@WEConnectInternational.org)