



PRIME SUPPLIER MEMBERSHIP

Are you a Prime or Tier 2 supplier for one of WEConnect International members?

Are you committed to global supplier diversity and inclusion by sourcing from women-owned businesses around the globe?

For a limited time, join WEConnect International as a **Prime Supplier Member** and let us help you develop a diverse and inclusive global value chain. Prime Supplier Membership includes:

- Training sessions on planning and implementing SD&I efforts
- Access to global database of women-owned businesses
- Assistance with identifying existing diverse suppliers
- Best practices on local, regional and global SD&I efforts
- Individual member strategy support
- Invitations to regional networking/matchmaking events

WEConnect International's trial Prime Supplier Membership provides you six months of benefits for \$5,000 USD.

For additional information, please contact Michael Tobolski,
mtobolski@weconnectinternational.org | www.WEConnectInternational.org



WEConnect International is a member-led, global non-profit that brings motivated, large corporate, multilateral and government buyers together with qualified women-owned suppliers around the world. It works with **180+ multinational buying organizations**, with over **\$4 trillion in annual purchasing power** combined, that have committed to sourcing more products and services from **more than 18,000 women-owned businesses based in over 130 countries**, and identifies, educates, registers and certifies women's business enterprises based outside of the U.S. that are at least 51% owned, managed and controlled by one or more women. WEConnect International provides **certification in 60 countries**, representing 85 percent of the world's population.

Why buy from women?

One-third of all privately owned businesses in the world are owned by women, yet they earn **less than 1%** of large corporate and government spend in suppliers

Globally, women control **\$20 trillion** in annual consumer spending and make **over 85%** of consumer purchasing decisions

When we provide access for women-owned businesses to competitively bid for procurement opportunities and invest in their growth, not only do we identify all of the **best and most innovative suppliers**, we also support inclusive and **sustainable growth**

The real drivers of the economy are women. Implementing full economic gender parity could add more than **\$1.2 trillion** to the GDP of the United States