

PRIME SUPPLIER MEMBERSHIP



- Are you a Prime or Tier 2 supplier for a WEConnect International member buyer organization?
- Are you committed to sourcing from women-owned businesses around the globe?

Join WEConnect International as a Prime Supplier Member and let us support you in building a more inclusive global value chain. Prime Supplier Membership includes:

- Access to a global database of 23,000+ women-owned businesses in more than 140 countries.
- Assistance with identifying existing certified women-owned suppliers
- Training sessions on planning and implementing strategic sourcing efforts
- Best practices on local, regional and global impact sourcing
- Individual member strategy support
- Invitations to regional networking/matchmaking events

WEConnect International's Prime Supplier Membership provides you with one year of benefits for \$6,000 USD.

For additional information, please contact members@weconnectinternational.org.



WEConnect International is the leading global non-profit dedicated to driving money into the hands of women business owners by connecting them with large corporate, multilateral, and government buyers around the world. Its **180+ member buyers** represent more than **\$4 trillion in annual purchasing power** and are committed to sourcing from **women-owned businesses in over 140 countries**. WEConnect International identifies, educates, registers, and certifies businesses that are at least 51% women-owned, managed, and controlled, providing **Women's Business Enterprise Certification** in over 60 countries. With a global network of **20,000+ women-owned businesses**, WEConnect International is committed to unleashing the full economic potential of women-owned businesses worldwide.

Why buy from women?

One-third of all privately owned businesses in the world are owned by women, yet they **earn less than 1%** of large corporate and government spend in suppliers

When we provide access for women-owned businesses to competitively bid for procurement opportunities and invest in their growth, not only do we identify all of the **best and most innovative suppliers**, we also support **inclusive and sustainable growth**

Globally, women control **\$20 trillion USD** in annual consumer spending and make over **85%** of consumer purchasing decisions

The real drivers of the economy are women. Implementing full economic gender parity could add more than **\$1.2 trillion USD** to the GDP of the United States